

Meeting Minutes

May 09, 2018 – 6:30pm

Location: Crandall Law Office – Hayden, ID 83835

Board of Directors, Advisors & Guests (Attendees are highlighted and have an asterisk):

*Vern Newby, Board President – 208-929-1140 – vnewby@hccsel.org

*Sarah Halsted, Vice President & Expeditionary Learning Advisor - 253-380-9025 - sehalsted3@gmail.com

*Jason Ball – Secretary & Technology Advisor – 208-819-9220 – jasonballcda@gmail.com

*Jennifer Vest, Treasurer – 518-468-2000 – jenvest4@gmail.com

Briana DuRocher, Board Director with Expeditionary Learning expertise – 951-830-2440 – brianaduroches@gmail.com

Joshua Dahlstrom, Board Director, Webmaster & Marketing Advisor – 208-770-0242 – joshua@mysitemarketing.com

*Ryan Crandall, PA – Board Director and Legal Advisor – 208-310-0225 - ryan@crandalllawgroup.com

Advisors to the Board: *Glen Lanker, Facilities Advisor – 208-819-4705 – glanker@artios.biz;

Charles Buck, University of Idaho Liaison; Bill Jyung; Ron Nilson; Chris Herrera; Nancy Larson

Tina Stevens, NW Music Academy Owner, Music Advisor -

Meeting called to order (following a fundraising discussion) at 6:48pm with the pledge of allegiance with Sarah teleconferencing into the meeting. Ryan arrived at 6:52pm. Meeting adjourned at 8:00pm

Motions that passed with a unanimous vote during the Board meeting:

1) N/A

Treasurer's Report—May 2018

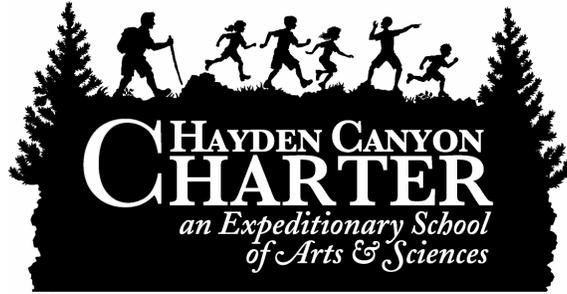
Current Accounts:

Checking: \$162.01

Revenue: \$1,452.50

Business: \$113.50

Total: \$1,728.01



Debits:

\$0

Credits:

\$0

Grants:

\$7,000 approved from Blue Cross for playground equipment

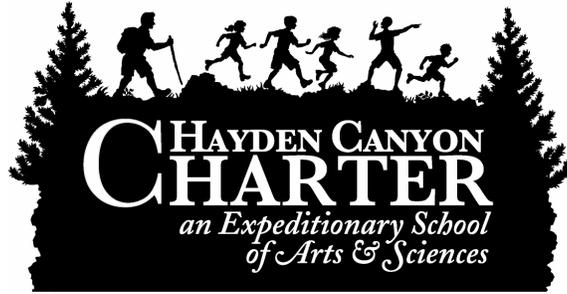
Outstanding Approved Reimbursements:

- \$5,000 to Sarah Halsted and Briana Durocher for EL Training
- \$595 each to Sarah Halsted and Jennifer Vest for ISBA Conference
- \$201.01 still approved, but not spent to Joshua Dahlstrom for Web Security

UNOFFICIAL NOTES (NOT PART OF PUBLIC MINUTES)

Assignments and Discussion Notes:

1. Glen will contact Carrie White about attending our next Fundraiser Meeting.
2. Sarah and Glen will meet to hammer out details of enrollment and construction phases.
3. Vern will check regs for allowing Conrad at .5 with Bri doing .5 as an Intern.
4. Ryan will contact Mrs. White about a June Open House event.
Previous meeting assignments still applicable:
5. Vern will request from Michelle in Boise official documentation with our School number.
6. Josh continue to contact Ben Johnston to find out if he would be interested in being an advisor or Board director for HCC. He's a CPA with school experience.
7. Fundraising committee meet each Wednesday at 6:30pm



8. Get a replacement for Rachel's newly vacant seat on the Board (Sarah Zastrow – Declined invitation to serve on Board)

Construction: We discussed the benefit of building the school in phases to accommodate enrollment projections, instead of doing portables. Glen will get projected enrollment from Sarah and provide construction feasibility timeline. Perhaps 4 additional classrooms above and beyond what would be required for initial enrollment, would be adequate for the initial build phase. Carolina Homes might help with putting \$250k into a bank account for HCC, to be repaid with fundraiser and state funds forthcoming. Carolina Homes is looking at funding some of the infrastructure costs, with repayment including interest. 22 acres of the 33 acres will belong to the city, and they will maintain it. The school will have priority use of playfields during school hours (and extracurricular hours). Institute for Community will require HCC to fund initial costs of blueprints and engineering costs.

Conrad Underdahl (former Principal at CdA High School) met with Vern and Glen is interested in joining the volunteer/Board effort for help with hiring and getting the HCC doors opened. He would also possibly be interested in being an education director after the school opens. The state has had concerns that we don't have anyone with education admin experience on our Board or Advisory Board. He has experience with accreditation procedures, and has some influence with the state. He would be available for 19 hours per week. We need to explore having .5 admin for an education director versus 1.5 in that position. He has a state pension that requires no more than 19 hours per week.

Jen gave a synopsis of donated auction items for the fundraiser. Incredible results thus far.

Ryan suggested doing a targeted mailing in Hayden near the end of June to generate interest in an informal Q&A event at the Red Barn. Glen was asked to provide architectural renderings for that event. Date TBD.

Auction item ideas:

Contact Condos and other high-end donation businesses. Kootenai Young Professionals was responsible for the festival of trees, and is willing to help some more. Josh has the connection with Marie and Anita.

Stateline Speedway (Jason)

CdA Golf, Avondale, etc. (Jason)

Ski resorts (Jason)

Silverwood season passes

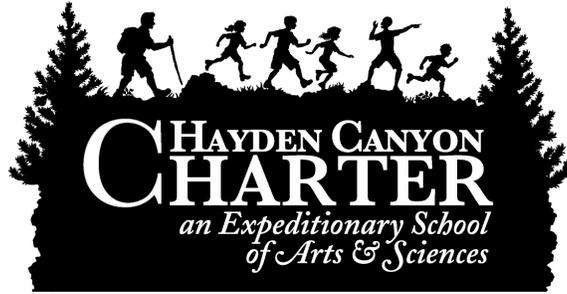
Boat cruise (Jaeger)

Season tickets to football, both college and pro. Hockey. Chiefs and Indians games. (Jason)

Davenport Hotel (Josh)

Wineries (Arborcrest) (Josh)

Spa in Montana



Free snow plowing and landscaping (Jason ask Kevin Warner)

Dave Smith could donate a bedliner

Restaurants (Chef in the Forest, Cedars, Satay Bistro, Grill from Impenema, Bistro on Spruce)

Scenic tour in an airplane or helicopter – Zastro might donate flight (Josh)

Latitude Aviation (Patrick)

Big Picture or Bobby Griffiths photo shoot

Houseboat on Pend O'Rielle

Mark's Marine (Vern)

Kawaii condo (Bri's parents)

Steel Structures (shed)

Realtor (Patrick)

Firewood – Red Fir and Tamarack (Vern)

Crafted beer named after you and goes to market with your caricature on the label

CYT personal performance at your home

Birthday party singer songwriter performance

Kayak rentals

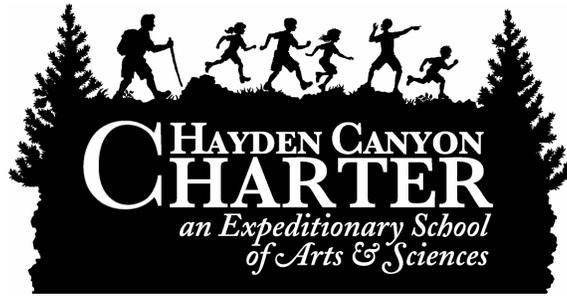
Fun Island on Lake CdA package

Sky High passes

Get NIYS (youth symphony) and Ryan's Jazz Group

Post Card – Josh (NW Print and Fulfillment or Alegra Printing)

Fundraising discussion led by guest Ron Neilson. Vern reported that the state would like \$250k in order to approve the school (\$160k is probably the minimum they would require by Dec, 2018, but we need the extra \$90k by July, 2019 to open). Our SD # is 508. Hayden Canyon Charter School, Inc. 263 students to open. 167 enrollment applications have come in so far. Thorco, Evergreen, Crandall Law, etc. 13 tables are committed (need to be at 40). 10 silent auction items so far. 8 live auction items so far. Kerri White and Linda Lanker are teaming up to help with an event. Ron suggested negotiating the food cost down. \$10k will come from the silent auction, max. Trips/vacations do well in the live auction. Children's village raised \$65k on the paddle raise portion of the night (No items). Corporate sponsors needed. Boys and Girls Club had 4 people who raised their paddles at \$50k each for a straight donation. Ron said we cannot expect more than \$150k from the fundraiser, unless we get lucky with someone like Duane Hagadone at the auction writing a check for \$100k. Find someone to pledge \$250k to sit in the 501(c)(3) account with a promissory note back to the donor. It will take 8 people on a committee for months, in order to pull off the event. At Ron's last event, they had pre-commitments for the ask. \$5,000, \$2,000, \$1,000, \$500. Bayshore Systems was at the STEM auction. Rosenburgs and Boys & Girls Club raised their price to \$125. Two testimonials about life-changes with Expeditionary Learning. Stats: Of 8 5-million dollar scholarships in the nation



from NASA, one was STEM Charter. Kids submitted application. They also had to raise \$250k for the NASA project to launch a satellite into outer space. We need to have some major goal that wow's the world. Water purification? Ron started KTEC. Sunshine Minting, and all manufacturing companies helped raise \$350k before Ron went to Boise to start the KTEC Charter. 100% graduated from High School and 2.2 job offers from at-risk kids (15 had dropped out of school). People should commit \$25k (\$12,500 this year, and \$12,500 next year). Hagadone was so moved by the story that he gave a million, then another million the next year. Ron found people to do a match and \$50k came from each person in the match program. Some people would be willing to pay \$500/mo tuition for their kid to go to an alternative school. Surely they would be willing to pay \$2,000 for a tuition-free school that does the same thing. Our goal should be 300+ people at the auction. 3-4 people who have wealthy friends need to go around and talk to their friends. Date-night for a year (restaurants willing to donate). KingAir to Walla Walla vineyard. Firehose American Flag was a cool item. Tim at Empire Airlines might buy a table. Ask parents enrolling students if they want to buy a table. Meet weekly for the committee. Fox Trailer gave a \$3,000 trailer. 2.5 months minimum. Get an event sponsor, and alcohol sponsor for \$5k each. Randy Oaks will help with check-in and check-out. Mandy Wilmotte is Ron's daughter 208-755-9699 and she had crews of people picking up baskets, etc. Wine makers donate. Call Chuck Shirley at the Resort to see is dates a week after labor day are open (15th-20th). Ron said their \$65/head can be negotiated to \$30/head. How can we get the Medical and Legal community to be interested in the school?

30-40 tables (at 30 tables pre-sold we say "It's a go!")

10-12 live auction

200 silent auction items (35 restaurant gift certificates easily)

Everyone needs to ask for items.